

# Lombard Heritage for All

**Accessible itineraries and tour packages in the territories of the ancient Duchy of Spoleto and in Slovenia**

## Final conference of the European project A.L.L.

**Wednesday 15 November 2017 9.30 – 13.30**

Monumental Complex of San Nicolò - Via Gregorio Elladio 10, Spoleto, Italy

### Programme

**9.30 Registration of participants**

**10.00 Opening and welcome**

**Fabrizio Cardarelli** *Mayor of Spoleto*

**Camilla Laureti** *Councillor on Culture and Tourism of the City of Spoleto and Councillor of the Italia Langobardorum Association*

**Fabio Paparelli** *Councillor on Economy, Trade, Tourism and Sport - Regional Council of Umbria*

Participation of representatives of Slovenian public authorities is expected

**10.20 Session 1 - Tourism offers for all: accessibility as a quality element and development factor of tourism systems**

Chairperson: **Annagrazia Laura** *President of ENAT - European Network of Accessible Tourism*

**Francesco Tapinassi** *Director of Tourism General Direction of Italian Ministry of Cultural Heritage and Activities and Tourism*

The Strategic Development Plan for Tourism 2017-2022

**Roberto Vitali** *President of Village for all – V4A@ Quality Brand Hospitality for All*  
Strategies and opportunities in the market of Tourism for All

**Gabriella Cetorelli Schivo** *Responsible for Special Projects of Museum General Direction of Italian Ministry of Cultural Heritage and Activities and Tourism*

Heritage to the future. MiBACT experiences and good practices for the accessibility of cultural sites in view of the European Year 2018

**Alessandro M. Nucara** *General Director of Federalberghi - Federation of Italian Hotels & Tourism Associations*

Accessible Tourism: challenges and opportunities for the hotel industry

**Silvio Moretti** *Director of the training area of FIPE - Italian Federation of restaurants, bars and catering*

Accessibility and welcome for all in restaurants and bars

**Themis Halvantzi-Stringer** *Tourist Guide in London and member of FEG - European Federation of Tourist Guide Association*

The quality of the visit experience of tourists with specific needs: the role of the tourist guide

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**11.30 Coffee break**

**11.45 Session 2 – The project A.L.L. Across the Lombards' Lands**

Chairperson: **Maria Stella Minuti** *Incipit Consulting, project coordinator*

**Daša Pavlovič** *National Museum of Slovenia*

**Dolores Kores** *Premiki*

The Lombard heritage and the itineraries and tour packages for all in Slovenia

**Maria Stovali** *City of Spoleto*

**Daniela Cittadoni** *Tasting Travel*

The Lombard heritage and the itineraries and tour packages for all in the Duchy of Spoleto

**Maurizio Panzironi** *Tandem*

Accessibility assessment in defining the itineraries for all

**Stefania Berardi** *Incipit Consulting*

The multimedia information system enriching the itineraries

**Helena Kvenkel** *BSC - Business Support Centre Kranj*

What's next? Future developments for the A.L.L. project

**Ivor Ambrose** *ENAT - European Network of Accessible Tourism*

Marketing and promotion of itineraries and tour packages for all

**13.10 Discussion**

**13.30 Closure of the conference**

**Light lunch buffet**

**In the afternoon visit to the Rocca Albornoziata and guided tour of the National Museum of the Duchy of Spoleto and of the exhibition "Trame Longobarde"**

*The conference will be held in Italian and English with simultaneous translation and interpretation in the Italian Sign Language*



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